

RUGGED RIDGE® ELITE DOOR SURROUND KNOBS

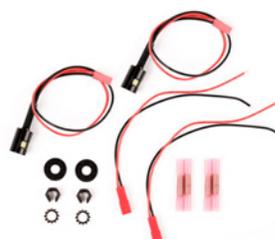
High-quality cast aluminum construction and our own distinctive Elite styling to make the new Elite Door Surround Knobs an attractive and functional upgrade for your JK's interior. Each knob is precision-engineered to fit and function as well as the original door surround knobs but with a renewed sense of style. A durable textured black powder coat makes these knobs truly stand out from the crowd and ensures a lifetime of use. Rugged Ridge Elite Door Surround Knobs come in complete sets for 07-Present Jeep® Wrangler JK 2-door (13510.13) and JKU 4-door (13510.14) models and are backed by our five year limited warranty. Patent pending.



Description	Omix #	Jobber	LRAP	MSRP
Elite Door Surround Knobs, 2-Door; 07-17 Jeep Wrangler JK	13510.13	\$44.40	\$39.99	\$53.99
Elite Door Surround Knobs, 4-Door; 07-17 Jeep Wrangler JK	13510.14	\$55.52	\$49.99	\$66.99

RUGGED RIDGE® LED LICENSE PLATE BOLTS

Rugged Ridge LED License Plate Bolts easily convert your current license plate conventional bulbs into highly efficient, super-cool LED's that are guaranteed to get noticed! Each plate bolt houses two LED's that emit a cool 11000K white light that far outshines the factory lights. Each kit includes two license plate bolts, wiring pigtailed with micro connectors so your license plate can be easily removed without additional splicing, connectors, butt splices, hardware and instructions.



Description	Omix #	Jobber	LRAP	MSRP
Bolts, LED License Plate, Pair	11233.10	\$22.00	\$19.99	\$26.99

RUGGED RIDGE® 3 POSITION SWITCH, OFF-ROAD/RUNNING LIGHT

The Rugged Ridge 3-Position Rocker Switch is the simple solution to powering your favorite dual-function LED lighting. The switches dual output design allows power to be switched to two separate circuits, so you can power your running lamps and switch over to high-output driving lamps with a single switch. This switch is the perfect functional complement to Rugged Ridge Dual Beam LED Lights (15209.30/15209.31). Switch is illuminated when engaged and is strong & powerful- rated for 21 amps at 14 VDC.



Description	Omix #	Jobber	LRAP	MSRP
Switch, 3 Position, Off-Road/Running Light	17235.11	\$15.52	\$13.99	\$18.99

RUGGED RIDGE® MONTANA BOWLESS TOP

The Rugged Ridge Montana Top is the most versatile Jeep® soft top on the market today- combining the stunning fastback styling of a bowless top with the built-in ability to go from a fully-enclosed top to a summer brief in an instant! Best of all, no more unsightly top frame to block your view. The Montana Bowless Top fits snugly over the factory roll bar and works with your factory door surrounds and tailgate bar, delivering a uniform air-tight fitment with an aerodynamic style all its own. Converting to a stylish summer top is as easy as unzipping the rear window. The Montana Bowless Top comes with noise reducing Whisper Bars for the quietest bowless top on the market. The top is made to the same strict quality standards as our factory replacement soft tops, with reinforced stitching on heavy "pull" areas, as well as heavy-duty 30 mil thick DOT approved 31% tint window glass, durable vinyl-coated polyester and cotton fabrics, and seams stitched entirely using marine grade thread to resist fading and deterioration from extended exposure to the elements.



Description	Omix #	Jobber	MSRP
Montana Top, Bowless, Black Diamond; 97-06 TJ	13790.35	\$447.98	\$537.99

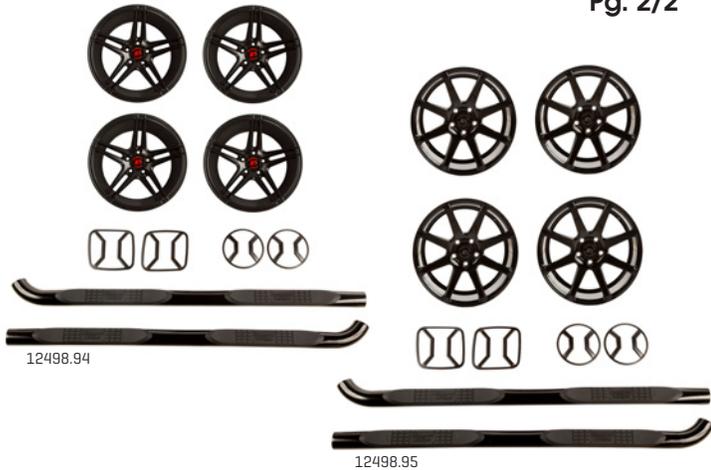
Please apply your trade discount to jobber prices to get your net cost.

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RUGGED RIDGE® TREK RENEGADE PACKAGES

The Jeep® Renegade is undoubtedly the small SUV for those who refuse to conform to the ordinary. Rugged Ridge Renegade Appearance Packages were designed with that same renegade attitude in mind. Stylish exterior accessories engineered specifically for the 2015-2017 Renegade BU that add a bold new attitude to a vehicle that was born to stand apart. Comprised of a set of Rugged Ridge Trek Alloy Wheels, distinctive Headlight & Taillight Euro Guards and a set of sturdy 3-inch Round Side Steps to round out an appearance package that will give your Renegade an unmistakable new look.



Description	Omix #	Jobber	LRAP	MSRP
Trek 5 Renegade Package; 15-17 Jeep Renegade	12498.94	\$999.99	\$899.99	\$1199.99
Trek 8 Renegade Package; 15-17 Jeep Renegade	12498.95	\$999.99	\$899.99	\$1199.99

Truck Freight item (please refer to our Jobber Price List for details)

OMIX-ADA® OE REPLACEMENT PARTS

Description	Omix #	Replaces	Jobber	MSRP
Tune Up Kit, 3.8L; 07-11 Jeep Wrangler JK	17257.86	52005476	\$119.98	\$143.99
Dust Shield, Brake, Front Right; 84-06 Jeep models	11121.03	52005476	\$20.78	\$24.99
Dust Shield, Brake, Front Left; 84-06 Jeep models	11121.04	52005477	\$20.78	\$24.99
Hood Release Cable, 97-01 Jeep Cherokee	11253.02	55235483AE	\$27.18	\$32.99
Strap, Rear Window, Pair; 97-06 Jeep TJ	13510.33	55395163AB	\$15.98	\$19.99
Idler Pulley w/o AC; 07-17 JK 3.8L/3.6L	17112.26	53034002AD	\$55.98	\$67.99
Heater Hose, Outlet; 07-11 Jeep Wrangler JK, 3.8L	17116.67	55056590AB	\$31.60	\$37.99
Wiper Arm, Front; 07-17 Jeep Wrangler	19710.17	68002389AA	\$22.38	\$26.99



AUGUST PROMO

We are bringing back some of the best performing promo deals we offered earlier this year. Your customers are distracted by the joys of summer, so we want to give you an irresistible offer to get their attention. How about up to 57% off on Rugged Ridge accessories in August?

Work with your sales rep today to discuss the marketing requirements to receive these pass-along savings. You're going to want access to these deals!

- Spartacus tire carrier
- Hurricane fender flares
- XHD snorkel
- Aluminum hood catches
- Quick-release mirrors
- Dash multi-mount kits
- A-pillar switch pods
- Eclipse sun shades
- Euro-Guards
- Much, much more!!!

Please apply your trade discount to jobber prices to get your net cost.

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